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French investment firm buys Vienna-based Constantia Flexibles



Constantia Flexibles GmbH, one of Europe's largest flexible packaging companies, has a new owner. Paris-based Wendel Group announced Dec. 23 that it agreed to buy Constantia from One Equity Partners, which is New York-based JP Morgan Chase & Co.'s private equity (...) [read more](#)

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Toly, a world leading supplier of packaging solutions for the cosmetics, fragrance, skincare and other market niches, has just struck a partnership with Coradin for the creation of premium, eco-friendly dispensing packaging. The Toly Group has its own manufacturing plants in (...) [read more](#)

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These fun cocktail drinks from Mister Tiz are designed to be served exclusively at bars and nightclubs in the warm summer season. Packaged like a Freezie, these treats come in a variety of flavors like Mojito, Piña Colada and Sex on the Beach. (...) [read more](#)



Childproof Perfume Bottle

Abstract

A childproof perfume bottle including a bottle body and a bottle cap covering the bottle body. The bottle body includes an upper connection part including an external wall including a male screw. The bottle cap includes an internal wall including a female screw matching the male screw of the external wall. The external wall of the upper connection part includes a bulge, and a stop piece is disposed at one end of the bulge. The internal wall of the bottle cap includes a clamping block which is capable of tightly fitting the bulge of the external wall after revolving the bottle cap to a certain angle.

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[CN] Applicant: ZHONGSHAN FUJI CHEMICAL CO LTD



Ignorance is bliss. How parents of preschool children make sense of front-of-package visuals and claims on food

Abstract

With growing scrutiny over how the food industry advertises products aimed toward children and fewer consumers using nutrition facts panels and ingredient lists, the fronts of food packages have become an increasingly important marketing tool to understand. Front-of-package (FOP) visual and verbal claims play a critical role in capturing consumers' attention and helping them choose foods that fit their goals. Due to only possessing emergent literacy skills, preschool children are attuned to FOP visuals while parents are able to use the visuals in combination with verbal claims to make food choices for their children.

The purpose of this focus group study was to explore how parents of preschool children make sense of FOP visual and verbal claims on packaged food products that are intended for their children. Thematic analysis revealed that parents associated aspects that most appeal to their preschool children – the characters and other playful visuals – with higher sugar content and artificial ingredients. However, parents were also easily led to believe the product was healthier based on visuals of fruit, more realistic pictures, health claims, cross-branding with healthier foods, and visuals suggesting the product is more natural. While parents recognized that the health claims and some visuals may not truly mean the food is healthier, they agreed that they rarely think beyond their initial impression.

The food industry needs better regulatory guidance on how to communicate flavors and ingredients on package fronts in a way that helps consumers – particularly parents wanting to encourage healthy eating habits for their young children – better match their nutrition goals.

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Tu-Plast presents its Polywood tube



As the natural, bio-based product market is growing, so too is the demand for natural, environmentally friendly packaging materials.

To fulfil such increasing demand, Tu-Plast has created the Polywood tube. Using natural wooden material for flexible polyethylene tubes is an absolutely innovative concept developed by Tu-Plast.

With its content comprising more than 25% natural Polywood material, it qualifies as bio-based tube.

Titillating the senses, when the new Polywood tube is touched, there is a real feel for the wood and its natural scent softly fragrances the air.

Available in a variety of sizes and capacities from 25ml up to 300ml, Tu-Plast's Polywood tube opens up an exciting new primary packaging option for companies looking for an environmentally friendly bio-based tube.

The tube can be decorated in 8 colours with offset printing. Due to its structure, hotfoil stamping and lacquering are not recommended.

The Polywood tube is available in various formats: from a diameter of 30 to 50 from a capacity of 25ml to 300ml in mono and coex version 8 colour offset print

WEB Packaging - December 16, 2014



French investment firm buys Vienna-based Constantia Flexibles



Constantia Flexibles GmbH, one of Europe's largest flexible packaging companies, has a new owner.

Paris-based Wendel Group announced Dec. 23 that it agreed to buy Constantia from One Equity Partners, which is New York-based JP Morgan Chase & Co.'s private equity firm, and the H. Turnauer Foundation. Wendel is paying 2.3 billion euros (\$2.8 billion) for the company, or around nine times estimated 2014 earnings before interest, taxes, depreciation and amortization (EBITDA). Constantia has grown rapidly under One Equity's ownership.

Thomas Unger, CEO of Constantia Flexibles, said in a news release: "In recent years, Constantia Flexibles has developed from a regionally focused provider in Europe into a globally active group present in the most attractive and fastest growing markets for flexible packaging. We have positioned the company outstandingly for further profitable growth, and we will be working with our new owner to realize this potential in the future." Wendel expects to close on the purchase in the first half of 2015.

Vienna-based Constantia is one of the 40 largest European producers and converters of plastics film, according to European Plastics News. One Equity bought Constantia Packaging in 2010, then split the plastics unit from the aluminum and paperboard portion in 2011.

Constantia Flexibles employs 8,000 at 42 production locations in 18 countries. In 2013 it posted EBITDA of 233 million euros on sales of 1.63 billion euros. According to One Equity, since its investment, sales have by 73 percent and EBITDA by 76 percent. "We are very happy with the way that Constantia Flexibles has developed over the last five years under the ownership of OEP," said One Equity Managing Director Melchior von Peter, in a news release.

In North America, Constantia has plants in Blythewood, S.C.; Colmar, Pa.; Mason, Ohio; Fulton, N.Y.; Clarksville, Tenn.; Ontario, Calif.; San Luis Potosí, Mexico; Monterrey, Mexico, and Cowansville, Quebec; The H. Turnauer Foundation plans to remain a significant shareholder in Constantia, and is discussing a potential reinvestment with Wendel.

Constantia Packaging was founded by Herbert Turnauer in the 1960s. Wendel plans to expand the business through acquisitions. Wendel Chairman Frédéric Lemoine said in a release: "The segment in which the company specializes, flexible packaging, is being buoyed by underlying, worldwide market trends, and in the future, Constantia Flexibles will be able to grow both by organic means and by acquisition, as the market is still very fragmented."

Plastics News - December 23, 2014



Patents the springboard for Aussie company to play on global stage

Obtaining patents on its technology is helping an Australian manufacturer of compostable and biodegradable plastic resins becoming a leading player in the global environmentally sustainable packaging industry.

Melbourne-based, publicly listed Cardia Bioplastics Ltd. has just added another seven protection patents to its development procedures and intellectual property, bringing its total technology patents to 19. Another 42 patents are awaiting registration in various countries.



Cardia managing director Frank Glatz said in a phone interview from Hong Kong the patents are vital to Cardia getting a greater foothold in Europe, Asia and the United States. Without patents, many larger firms will not consider doing business with Cardia.

"This isn't a case of manufacturers testing the waters on sustainable packaging," Glatz said. "It is a strategic shift that is seeing the manufacturing industry move away from oil-based plastics to resources based on materials that are environmentally sustainable. "They are not just looking for suppliers. They are looking for a technology platform. The patents tell them we have the technology to deliver the materials they are after. They are our ticket to play. Without them we would lose what the Europeans call our freedom to practice."

The company already has levied its expertise into new business, receiving an order for 7.8 million compostable bags for degradable kitchen food waste and 50,000 kitchen bins from Australian waste management company Cleanaway.

Glatz said the seven new patents for the company's Compostable, Biohybrid and PPC-Starch products were granted in Japan, Australia, New Zealand and China. Cardia also has patents registered in the U.S. and South Africa.

The patents "mark an important milestone for Cardia Bioplastics," Glatz said.

Cardia Bioplastics began in Melbourne in 2002 and now has manufacturing plants in Nanjing, China; and São Paulo, Brazil. It is headquartered in Melbourne. Cardia Bioplastics and Melbourne-based privately held Stellar Films Group Pty. Ltd. have reached an agreement to merge, subject to shareholder and regulatory approval. The merger will create a publicly listed entity with annual sales of almost A\$30 million (US\$24.4 million).



Plastics News China - December 23, 2014

Toly strikes partnership with Coradin for the creation of premium, eco-friendly dispensing packaging

Toly, a world leading supplier of packaging solutions for the cosmetics, fragrance, skincare and other market niches, has just struck a partnership with Coradin for the creation of premium, eco-friendly dispensing packaging.



The Toly Group has its own manufacturing plants in Malta, China and South Korea, as well as a number of exciting trading relationships and is known for the company's high quality, technical excellence, strong focus upon innovation and network of sales/trading offices across the globe.

Coradin specializes in the design and production of injection parts for the cosmetic, pharmaceutical and diagnostic industries. Located near Nice, France, Coradin produce dispensing systems, reconstitution systems, closures, spatulas and accessories. Accredited in various ISO standards (namely ISO 5, ISO 8/Class C, Class D, ISO 9001 v2008, ISO 13485, ISO 14001 and ISO 15378 (BPF), Coradin have substantial industrial and human resources, including a controlled clean room environment.

The strategic partnership between Toly and Coradin will focus on the development of the Ecodis Premium as well as standard lines. Over the next few months, Toly will be introducing new premium dispensing lines to its extensive customer base.

WEB Packaging - December 24, 2014



These fun cocktail drinks are packaged like freezies

These fun cocktail drinks from Mister Tiz are designed to be served exclusively at bars and nightclubs in the warm summer season.



Packaged like a Freezie, these treats come in a variety of flavors like Mojito, Piña Colada and Sex on the Beach.

The slim plastic pouches include an easy-to-open tab, as well as a seal that ensures freshness.

Another fun detail of the ready-to-drink cocktail packaging is that it includes a glow stick for the consumer, encouraging partying, as well as product visibility in dark settings.

These lightweight drink pouches are a quick and easy way to get a shot of alcohol during a night on the town, plus they're the ultimate way to relive your youth.

The Trend Hunter - December 16, 2014



This intimate care product packaging mimics the human body

Neretin Stas has created a conceptual package design for a collection of intimate care products.



The design is informed by the contents of the package, as well as its intended use. The packaging is, therefore, modeled after the human body, coming in oddly-shaped receptacles with surfaces that resemble human flesh.

In its mimicry of the human body, with its soft curves and tender skin, the packaging is taking an interactive approach.

Titled 'Naked,' the packaging signals its vulnerability, and more importantly, its authenticity.

Perhaps the most interesting quality of the design, however, is the fact that the fleshy material is coated with a thermochromic paint that reacts to the warmth of human touch by deepening into a bashful blush!

The description cautions, "Be gentle with this package, it is very shy."

The Trend Hunter - December 5, 2014